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VIEWS  
OF

Florida  
TAMPA  
PENSACOLA  
JACKSONVILLE  
AND VICINITY

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# Beautiful Florida



N atmosphere of romance is attached to the history of Florida from that Easter Sunday morning in 1513, when Ponce de Leon, searching for the wonderful "Fountain of Youth" which was to remove the weight of years from his shoulders and make him an acceptable candidate for the hand of his lady, sighted the low-lying shores to which he gave the name of the day, Pascua Florida.

It is true that the history of the Florida colony for nearly two centuries after it was founded was a troubled and bloody one, but it has given this section of the country, which can look back upon three hundred and fifty years of existence under the government of three different nations, a certain air of antiquity which blends curiously with the present rapid development of its rich resources.

The great influx of capital, labor and enterprise which has come to Florida within the last decade and a half has been responsible for an astounding industrial advance, and has caused the permanent population of the State to increase more than one-third during the period. Although Florida has lumber, mining, fishing and manufacturing interests developed in a most highly modernized form, yet the industry for which the State has won most renown is the growing of fruits. The list of her horticultural and vegetable products is too long to be enumerated. For several years, oranges formed the one important fruit crop, but the production of other varieties is yearly increasing as the possibilities of the land become better known.

To an ever-growing number of persons in all parts of the country, Florida possesses a particular interest as a mid-winter vacation land. Its genial and equable climate is recognized more and more to be a great source of revenue, for here gather during the winter season great throngs of regular or occasional sojourners, anxious to enjoy the charming weather, the delightful scenery, and the rare opportunities that the State affords for sport of a kind that cannot be obtained elsewhere.

In this little volume we present a series of views covering the enterprising cities of Jacksonville, Tampa, and Pensacola—representative communities of this great State,—which is destined by the individuality and picturesqueness of her scenery and from the enterprise and loyalty of her citizens to enjoy forever a unique and honorable position in the American Union.

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JACKSONVILLE

TAMPA

PENSACOLA

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# Jacksonville



CITY HALL, JACKSONVILLE

Jacksonville's municipal building is a striking example of the splendid architecture which characterizes the public edifices of the city. It is the admiration of all visitors.





WINDSOR HOTEL, JACKSONVILLE

Fronting upon Hemming Park, this fine hotel is noted for the beauty of its location, the excellence of its cuisine, and its modern equipment. It is built of light colored brick, in Spanish style, and contains three hundred rooms.



BIRD'S-EYE VIEW OF JACKSONVILLE

Jacksonville has a population of about fifty thousand, and is the financial and business center of Florida. It is a cosmopolitan city and is destined to achieve a wonderful growth in prosperity. As the "Gateway of Florida," over sixty thousand people visit Jacksonville annually.





Railroad Yards and River Bridge.



Bay Street, looking east.

#### SCENES IN JACKSONVILLE

The railroad facilities of Jacksonville are exceptionally satisfactory, affording direct routes to all parts of the United States. In 1901 the city was scourged by fire. The business section of the city has been practically rebuilt, and but little evidence of the disaster now remains.



Dyal-Upchurch Building.

National Bank of Jacksonville.

**TWO BUSINESS STRUCTURES, JACKSONVILLE**

The Dyal-Upchurch Building is one of Jacksonville's modern and substantial business blocks. The National Bank of Jacksonville is one of the most ably managed in Florida. The building is fitted with luxurious office quarters. The bank has a capital stock of \$300,000.





JACKSONVILLE POST OFFICE

The new Post Office, completed in 1907, is the pride of the citizens. The mail business of the community has increased over one hundred per cent. since 1901.

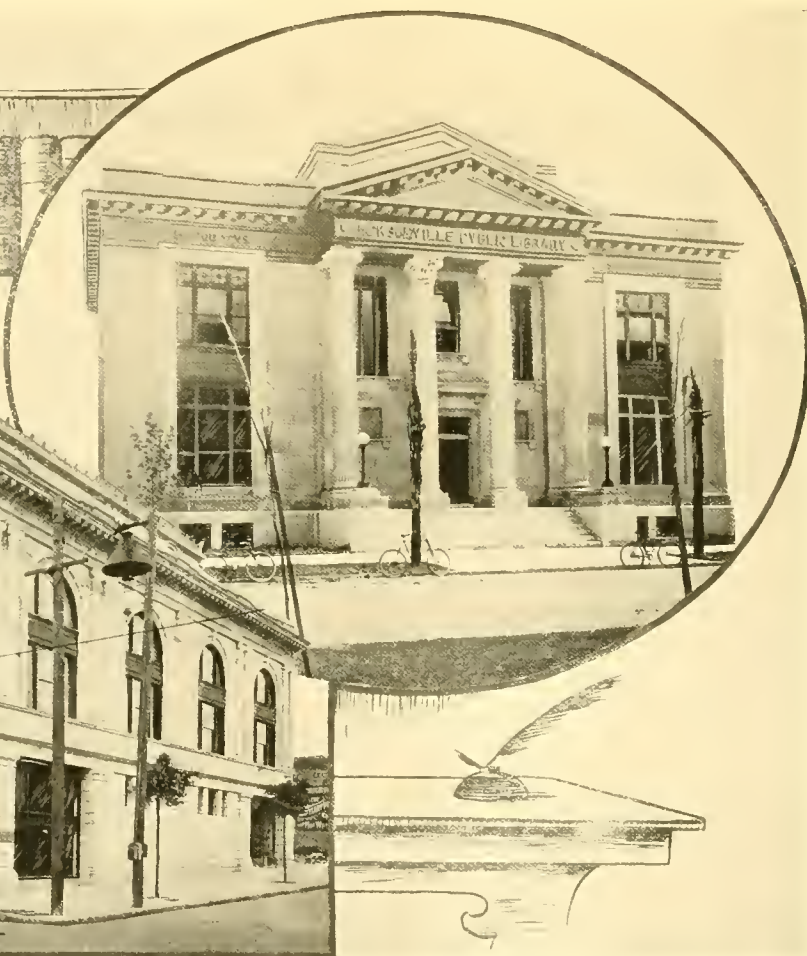


THE CONFEDERATE MONUMENT

In Hemming Park stands a tall shaft surmounted by the heroic statue of a soldier, erected to honor the memory of the brave men who fought in the Confederate armies.



Board of Trade Building.



The Public Library.

#### TWO WELL-KNOWN EDIFICES, JACKSONVILLE

The Board of Trade was organized in 1884, and has been an important factor in the growth of the city. It is now housed in a beautiful new home. Jacksonville has a well-equipped free public library. The building, a handsome stone structure, was the gift of Andrew Carnegie.

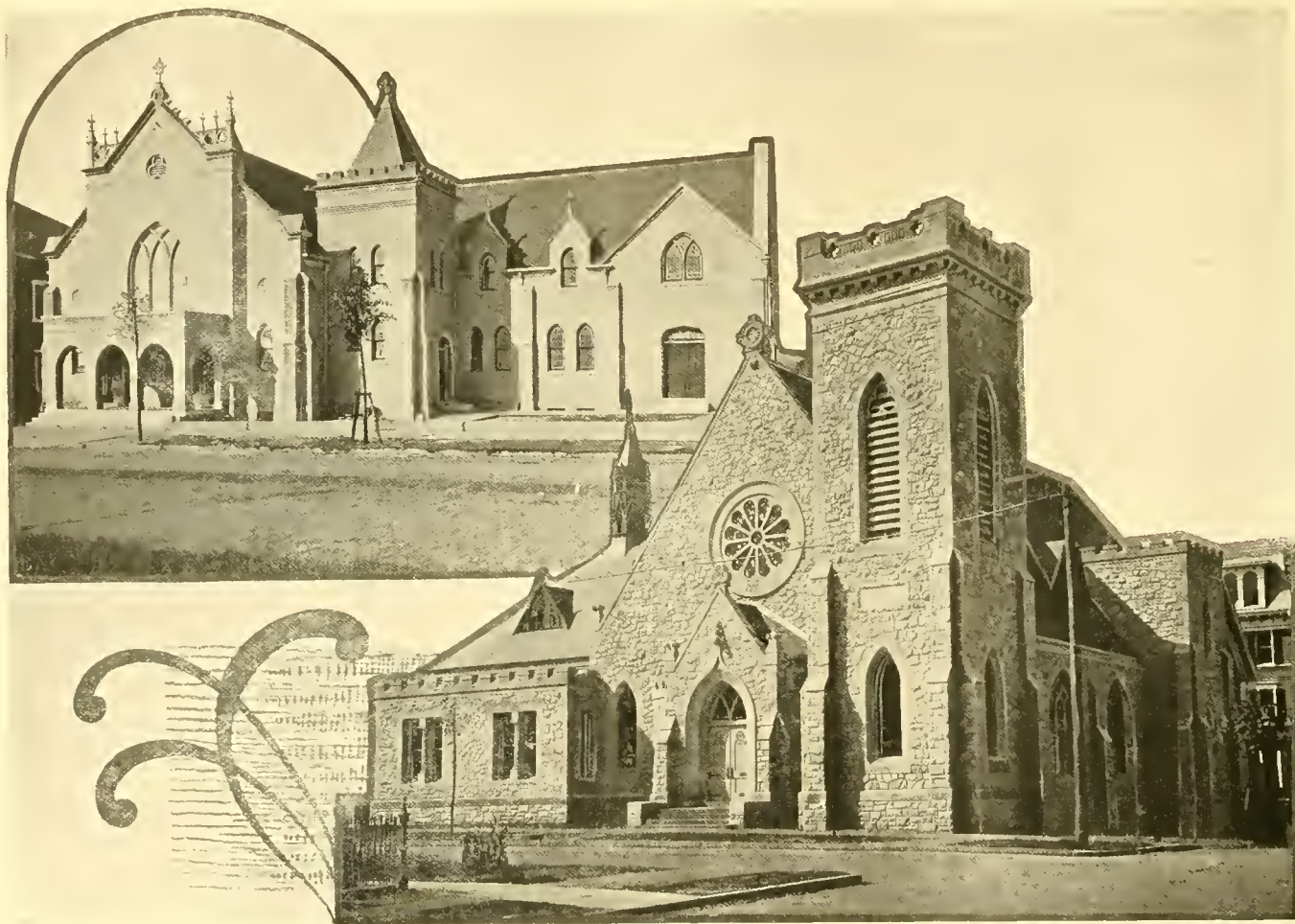


The Elks' Club House.

Seminole Club.

JACKSONVILLE'S PROMINENT CLUBS

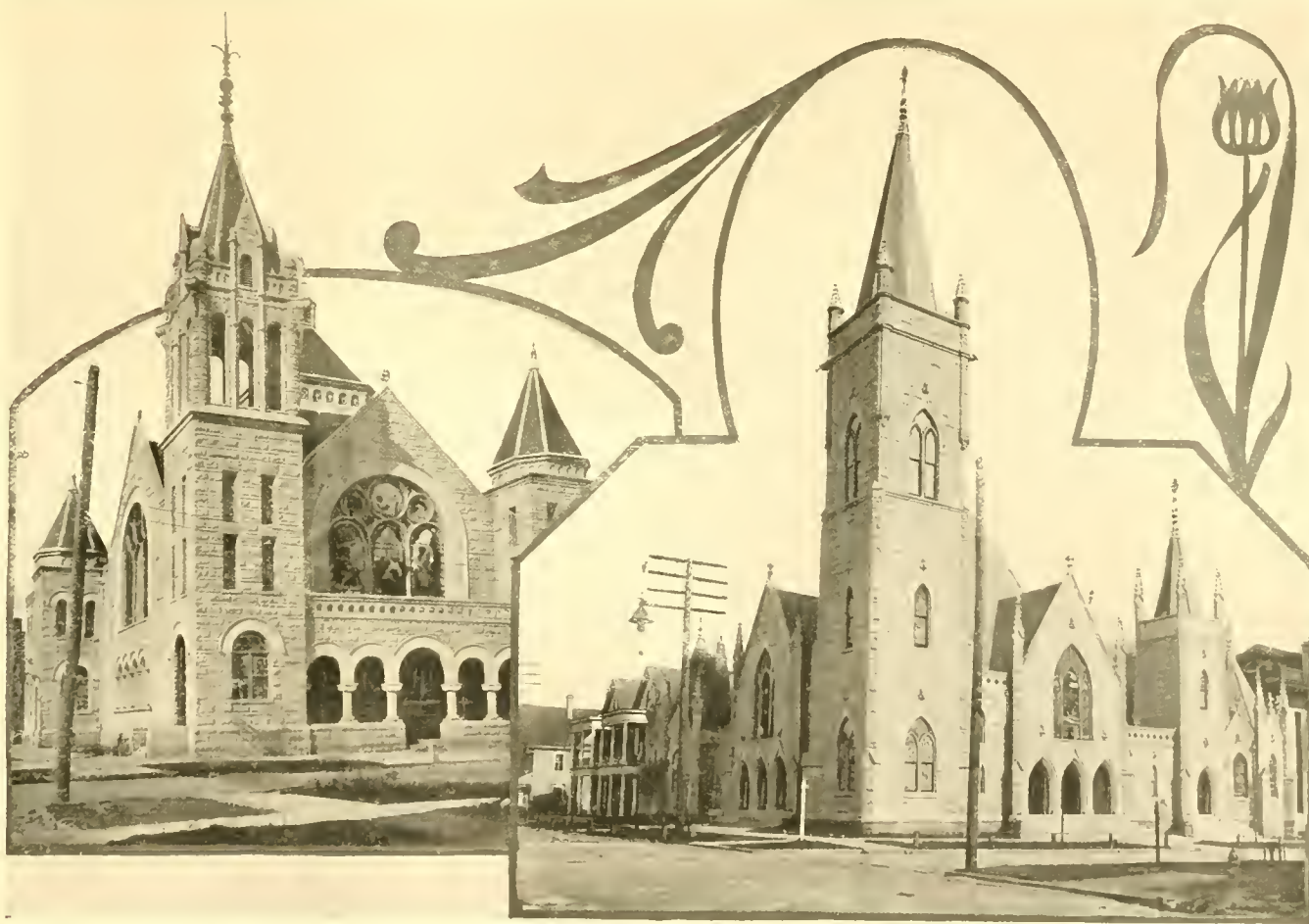




Congregational Church.

Snyder Memorial Church.

REPRESENTATIVE CHURCHES OF JACKSONVILLE



First Baptist Church.

First Presbyterian Church.

TYPICAL CHURCH HOMES OF JACKSONVILLE



View in Riverside Park.



Main Street Boulevard.

#### JACKSONVILLE PARKS AND STREETS

Jacksonville has an ever-expanding park system, also about fifteen miles of shell streets and drives, including boulevards, constructed and provided for by the city. Many of the streets are paved and all are well-lighted.





FLORIDA OSTRICH FARM, JACKSONVILLE

Within the city limits of Jacksonville is the Florida Ostrich Farm, an interesting and remarkable sight to thousands of tourists. Here the famous racing ostrich, "Oliver W., Jr.," gives daily exhibitions. He is the only ostrich in America thoroughly broken to harness.

# Tampa



A VIEW OF FRANKLIN STREET, TAMPA

Tampa is the metropolis of the ten or twelve counties, generally known as "South Florida," and is surrounded by a country rich in resources. The city is famous as the centre of the citrus fruit culture, for winter gardening, and for an immense cigar industry.



LAFAYETTE STREET, TAMPA

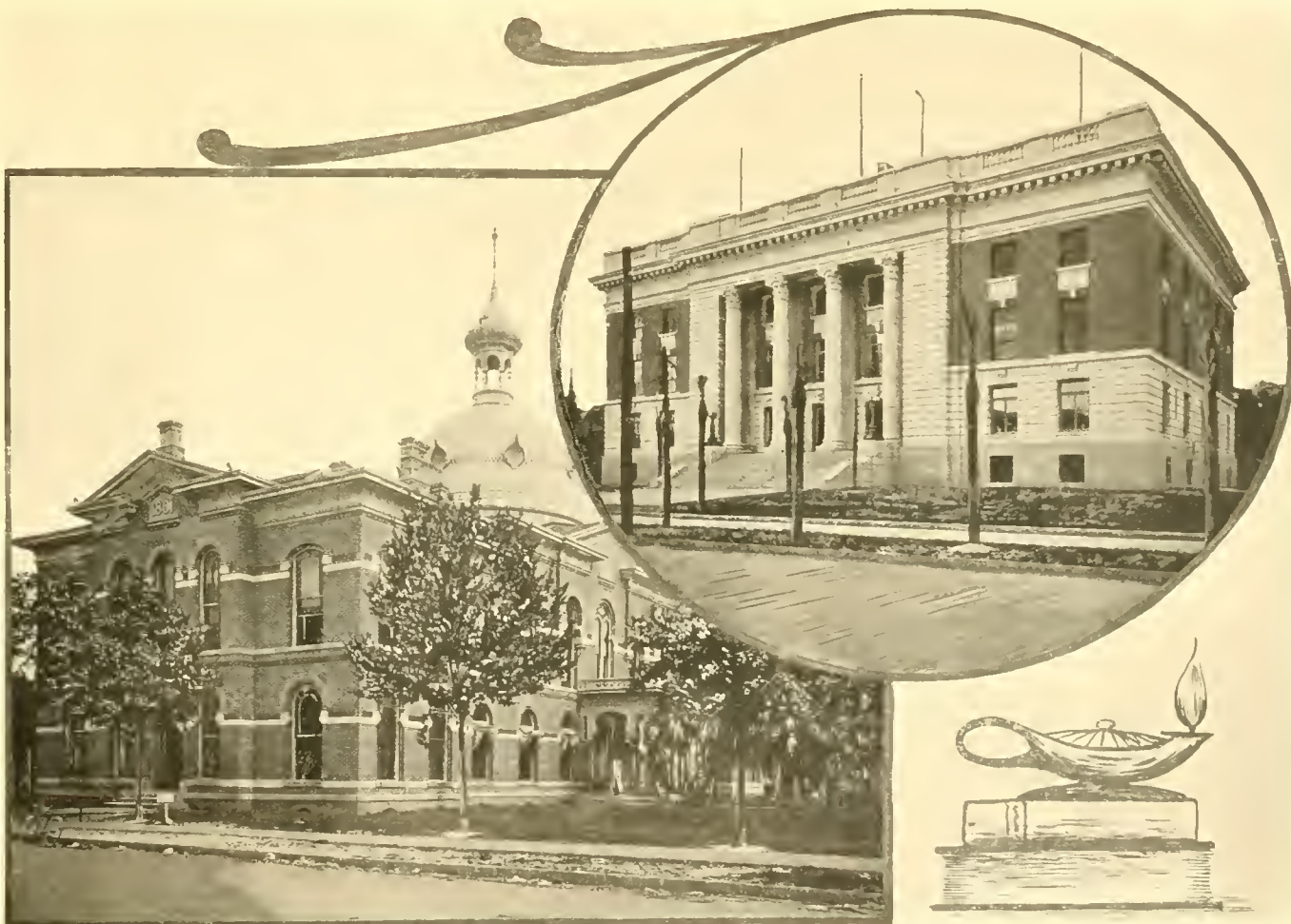
This view shows the great Tampa Bay Hotel in the distance. The population of Tampa is estimated as more than twenty-five thousand, and it presents in every way the aspect of a well-governed municipality. Its street car system is modern and up-to-date.





TAMPA BAY HOTEL, TAMPA

The palatial Tampa Bay Hotel is probably the most famous hostelry in the world, and has made Tampa one of the best known of winter resorts. The hotel is surrounded by magnificent grounds kept in a high state of perfection.



County Court House.

Post Office

**TWO OF THE BEST KNOWN BUILDINGS IN TAMPA**

The great growth of the manufacturing industries of Tampa has brought about a corresponding increase in the business of its post office. The Hillsborough County Court House is substantially built and conveniently arranged.





ONE OF TAMPA'S FINE RESIDENCES

Tampa is noted as a winter resort and as a place of residence. Its magnificent climate has a great deal to do with the healthfulness of the city. The view above is typical of the many charming homes to be found in Tampa.





SACRED HEART CATHOLIC CHURCH, TAMPA

This beautiful church edifice, one of the most striking in the South, is the headquarters of a most influential parish.



#### SULPHUR SPRINGS, TAMPA

The scenery in the neighborhood of Tampa is highly interesting. It has been said that for health, contentment and happiness no more ideal spot exists. The trip to the Sulphur Springs is a most delightful one and is a great favorite with tourists.





DE SOTO PARK, TAMPA

A recreation ground which is remarkable for its extraordinary forest scenery, typical of South Florida.





SELECTING ROOM IN CIGAR FACTORY

Tampa is the leading Clear Havana cigar center of the world. Over 200,000,000 cigars are made annually. About nine thousand people are employed in the various factories. The climatic conditions are perfect, and the growth of the business has been phenomenal.

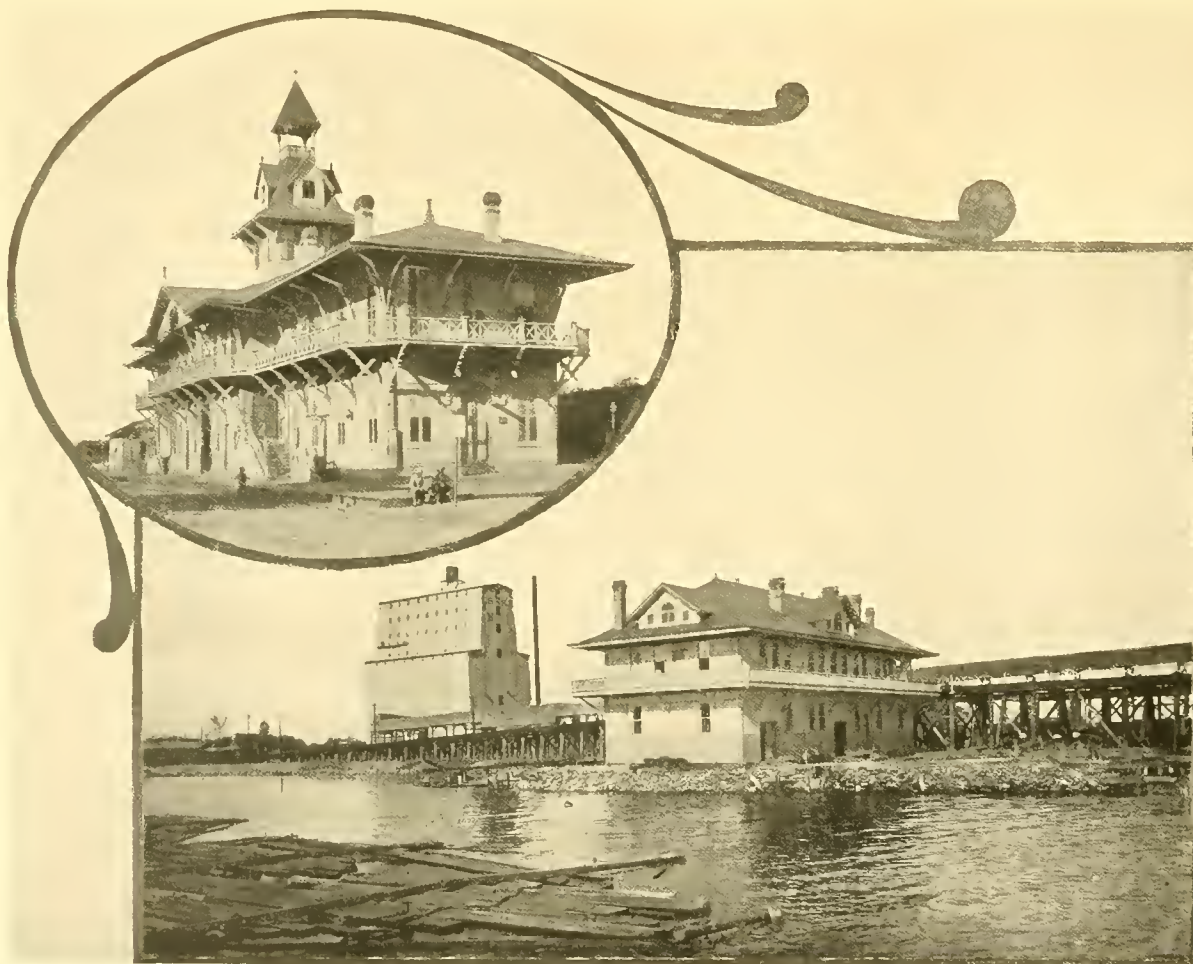
# Pensacola



PUBLIC SQUARE, PENSACOLA

Pensacola, one of the most beautiful of Floridian cities, is noted for its equable temperature, its splendid water supply, and for the activity of its recent industrial growth.



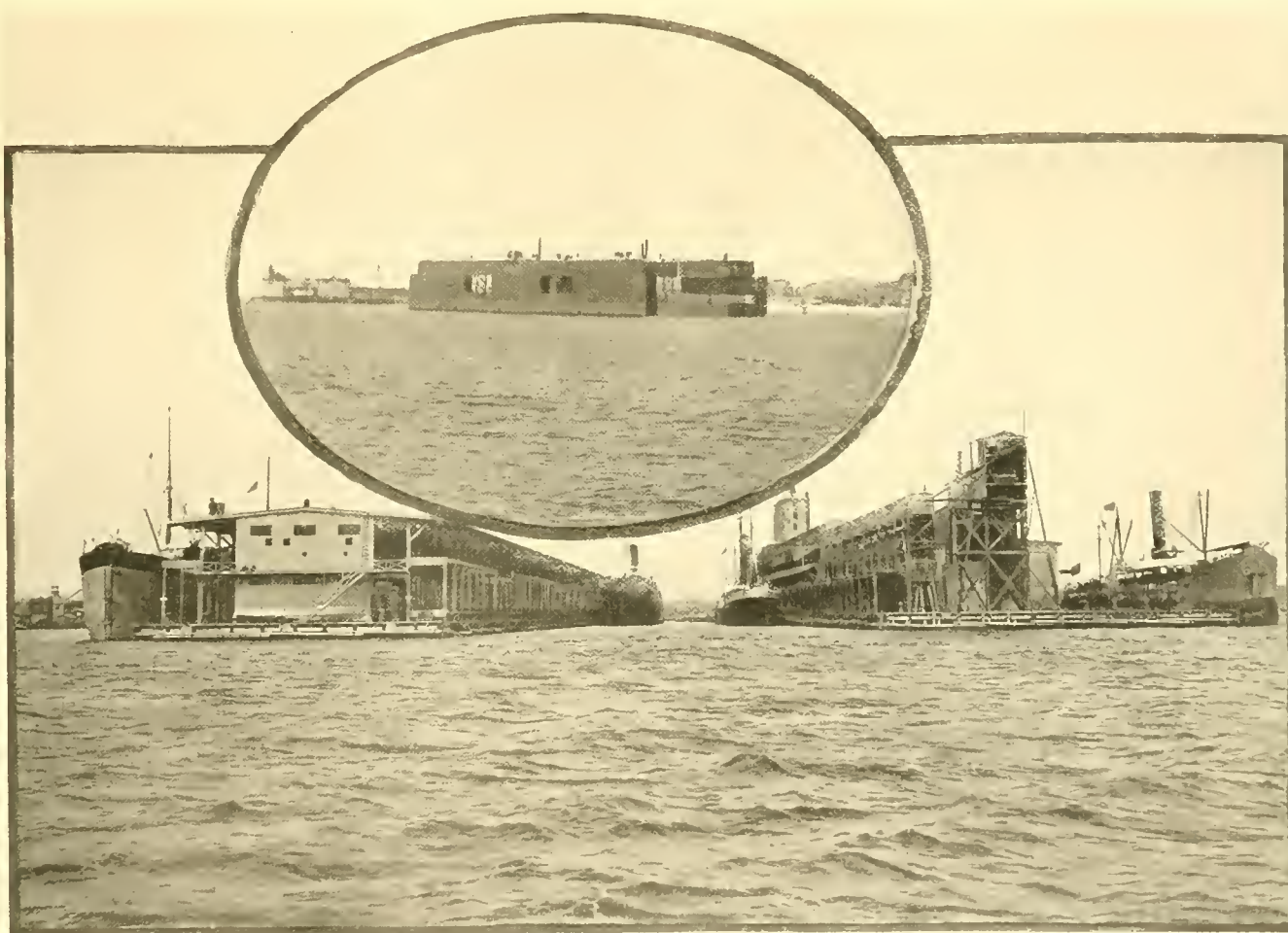


L. & N. DEPOT

GULF TRANSIT OFFICE

The upper left-hand cut shows the station of the Louisville and Nashville Railroad which brings Pensacola in touch with the great North and West. The Gulf Transit Company runs steamship lines to various ports in Europe. About twelve or more steamers are loaded to their full capacity every month.

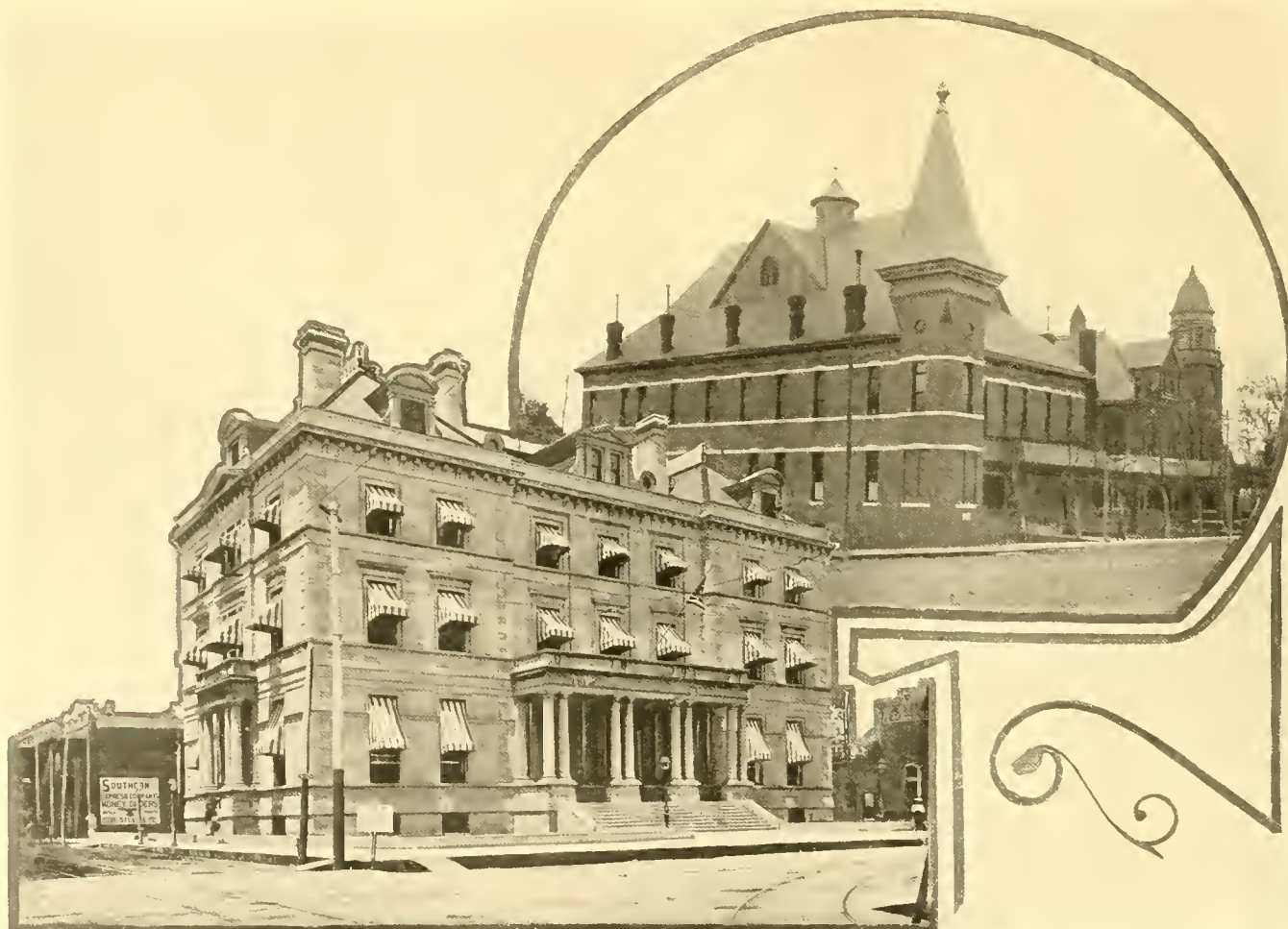




SPANISH FLOATING DRY DOCK (Upper View)

TWO EXPORT DOCKS OF THE L. & N. R. R.

This floating dry dock was built in England and towed to Havana by the Spanish government. It was purchased by the United States and brought to Pensacola in 1903. It has a lifting capacity of thirteen thousand tons. The export docks of the L. & N. R. R. carry about eight miles of railroad track and fourteen large ocean-going vessels may load at the same time. Both wharves are built on creosoted piling.



Post Office.

Escambia County Court House.

#### SOME OF PENSACOLA'S PUBLIC EDIFICES

Few cities in the South can boast of a better building devoted to the postal service than Pensacola. The post office receipts show a steady growth from year to year. Pensacola is the county seat of Escambia County and the handsome court house is one of the city's architectural ornaments.



Old Bell House.



Old Home of William Panton.

#### FAMOUS OLD HOUSES OF PENSACOLA

The old Bell House is known as the oldest house in Pensacola. The home of William Panton, America's first millionaire, is built of brick imported from Jamaica about 1776. It has existed fifteen years under English government, forty-one years under Spanish and eighty-four years under American.





CENTRAL AVENUE, NAVY YARD, PENSACOLA

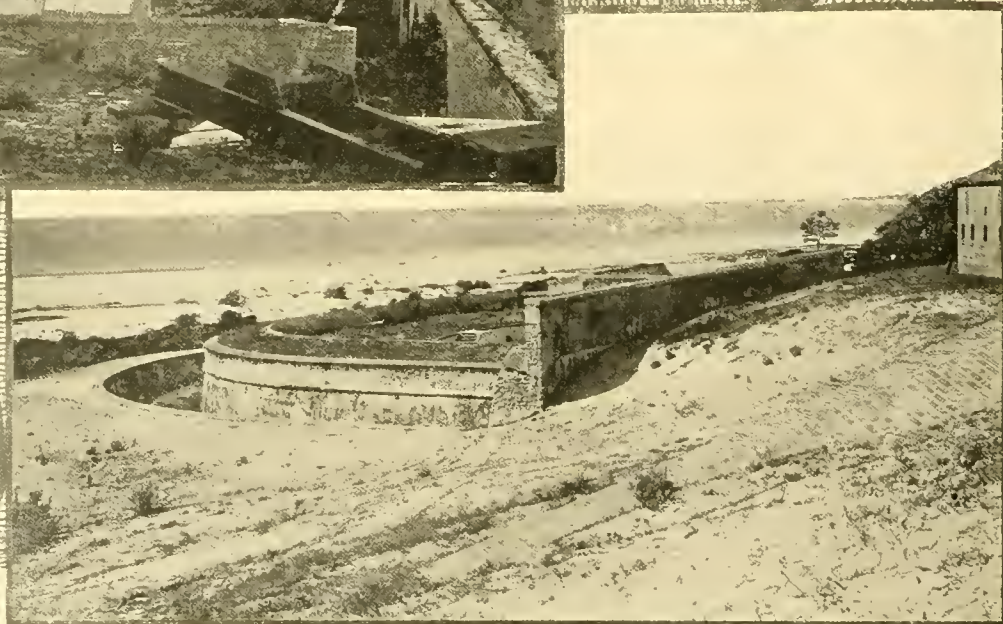
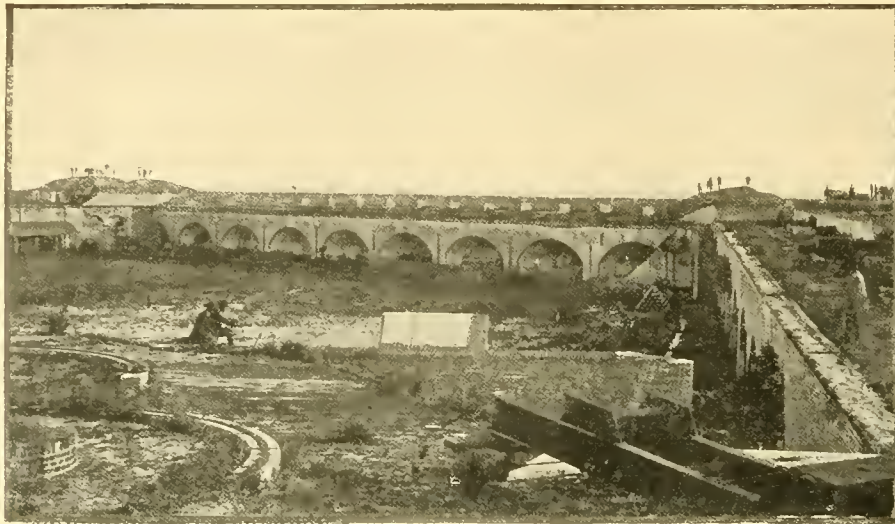
Here at Pensacola is located one of the most picturesque of Uncle Sam's navy yards. It has cost the government millions of dollars, and although venerable in appearance, is well equipped with modern buildings and electrical machinery for practical use.



#### BARRACKS AT FORT BARRANCAS

Fort Barrancas is one of the principal defenses of Pensacola. The fort is equipped with modern guns of the largest calibre and is manned by five companies of Coast Artillery.





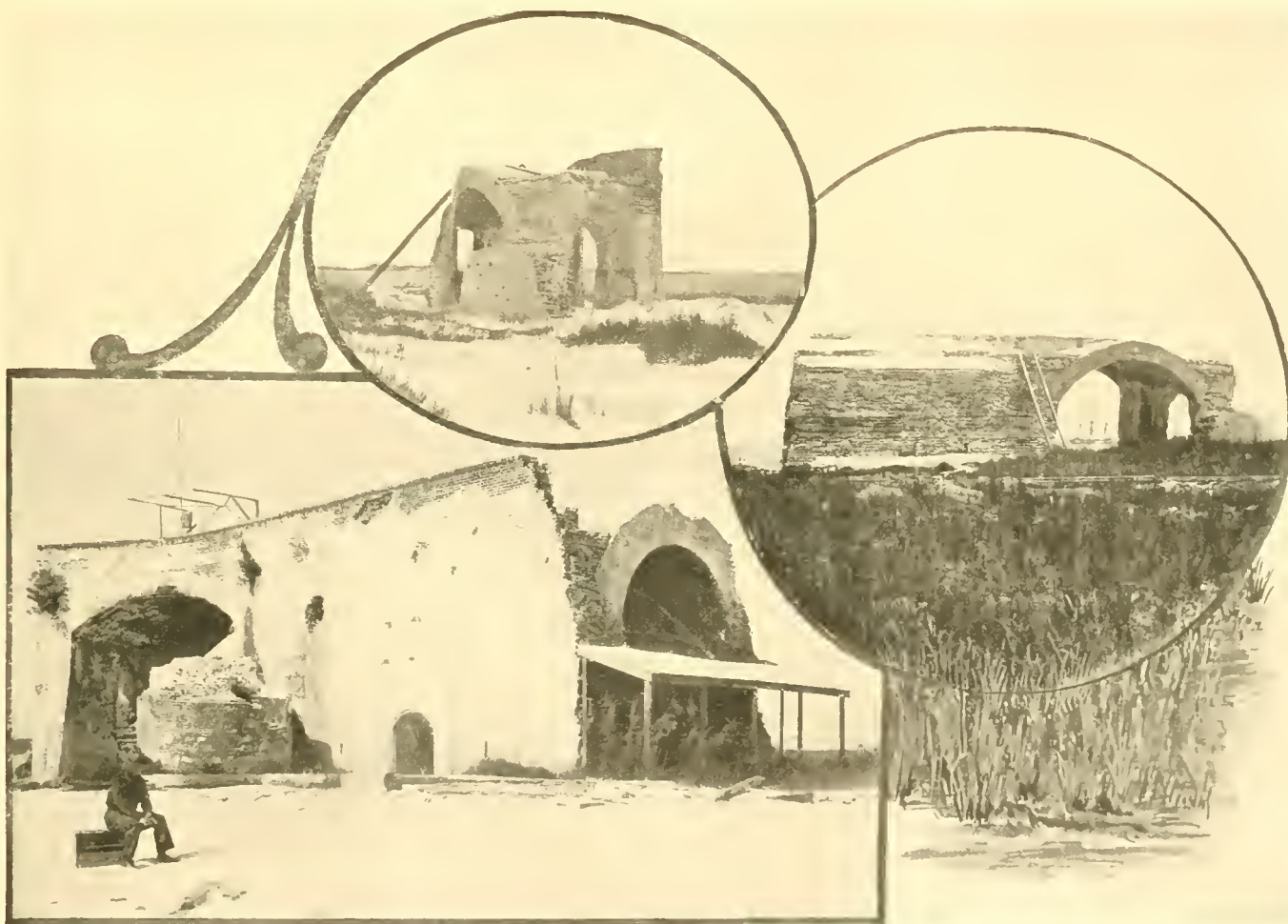
#### FORT PICKENS OF TODAY

Fort Pickens, one of the older defenses of Pensacola, is located on Santa Rosa Island. Combined with Barrancas and McRae, it should make the harbor impregnable.

#### THE MEDIA LUNA

The Media Luna (half-moon) is yet in existence and is a part of the old Spanish fort San Carlos (St. Charles) of Barrancas. It was built over 210 years ago.





#### RUINS OF OLD FORT McRAE

Old Fort McRae is located opposite Fort Pickens. Its picturesque ruins are one of the most interesting sights of Pensacola.



#### PENSACOLA LIGHTHOUSE

This lighthouse, built in 1858, rises two hundred and ten feet above sea level. It has six revolving lenses, one of which sweeps each point of the horizon every minute. The lenses concentrate the light to 620 candle power. It can be seen twenty-two miles at sea.





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